

The Wide-Angle (28mm) Perspective



The sharp, high-quality Fujinon lens gives you a 28mm wide-angle perspective to frame portraits with expansive backdrops, groups of people, or landscape scenes with depth and an impressive sense of scale.



28mm
Wide angle

5X Optical Zoom



Incorporating a 5x optical zoom, the same Fujinon lens also lets you move in close at the touch of a button, giving you the freedom to capture dramatic close-ups.



5x
Optical zoom



SPECIFICATIONS

FinePix J110w / J150w

Number of effective pixels^{*1}	10.0 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (approx. 24MB) / SD memory card / SDHC memory card ^{*2}
File format	Still image: JPEG (Exif Ver. 2.2 ^{*3}) / Movie: AVI (Motion JPEG) with sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 3,648 x 2,736 (10M) / 3,648 x 2,432 (3.2 format) / 2,592 x 1,944 / 2,048 x 1,536 / 1,600 x 1,200 / 640 x 480
Lens	Fujinon 5x optical zoom lens, F3.3 (Wide) - F5.1 (Telephoto)
Lens focal length	f=5.1 - 25.5 mm, equivalent to 28 - 140 mm on a 35 mm camera
Digital zoom	Approx. 5.7x
Aperture	Wide: F3.3 / F5.2, Telephoto: F5.1 / F8.0
Focus distance (from lens surface)	Normal: Wide: Approx. 60 cm / 2.0 ft. to infinity Telephoto: Approx. 1.2 m / 3.9 ft. to infinity Macro: Wide: Approx. 5 cm - 80 cm / 2.0 in. - 2.6 ft. Telephoto: Approx. 80 cm - 1.5 m / 2.6 ft. - 4.9 ft.
Sensitivity	Auto / Equivalent to ISO 64 / 100 / 200 / 400 / 800 / 1600 / 3200 (Standard Output Sensitivity) ^{*1} ISO3200: 3M pixels or lower (Number of recorded pixels)
Exposure control	TTL 256-zones metering
Exposure mode	Programmed AE
Shooting modes	Auto, Baby, Picture Stabilization (Anti-blur), Red-eye reduction, Digital zoom, Portrait, SP, Movie SP, Landscape, Sport, Night, Natural Light, Fireworks, Beach, Snow, Sunset, Flower, Party, Museum, Text, Manual
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec., (All other modes) 8 sec. to 1/2000 sec.
Continuous shooting	Top-3 (max 1.7 frames/sec.)
Focus	Auto focus (Center)
White balance	Automatic scene recognition Preset: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm white), Fluorescent light (Cool white), Incandescent light
Self-timer	Approx. 10 sec. / 2 sec. delay
Flash	Auto flash Effective range (ISO 400): Normal: Wide: Approx. 60 cm - 3.0 m / 2.0 ft. - 9.8 ft. Telephoto: Approx. 1.2 m - 1.9 m / 3.9 ft. - 6.2 ft. Macro: Wide: Approx. 30 cm - 80 cm / 1.0 ft. - 2.6 ft. Telephoto: Approx. 70 cm - 1.5 m / 2.3 ft. - 4.9 ft. Flash modes: Red-eye removal OFF: Auto, Forced Flash, Suppressed Flash, Slow Synchro. Red-eye removal ON: Red-eye Reduction Auto, Red-eye Reduction & Forced Flash, Suppressed Flash, Red-eye Reduction & Slow Synchro.
LCD monitor	J110w: 2.7-inch, Approx. 230,000 dots, amorphous silicon TFT color LCD monitor, Approx. 97% coverage J150w: 3.0-inch, Approx. 230,000 dots, amorphous silicon TFT color LCD monitor, Approx. 97% coverage
Movie recording	640 x 480 pixels / 320 x 240 pixels (30 frames/sec.) with monaural sound ^{*2} Zoom function cannot be used during movie recording.
Photography functions	Face Detection (with Red-eye removal), Best framing, Frame no. memory
Playback functions	Face Detection (with Red-eye removal), Slide show, Trimming, Multi-frame playback (J150w: Micro Thumbnail included), Sorting by date, Image rotate
Video output	NTSC / PAL selectable
Digital interface	USB 2.0 High-speed
Power supply	NP-45 Li-ion battery (included), CP-45 with AC adapter AC-5VX (sold separately)
Dimensions	92.0 (W) x 57.9 (H) x 22.6 (D) mm / 3.6 (W) x 2.3 (H) x 0.9 (D) in. (excluding accessories and attachments)
Weight	J110w: Approx. 141 g / 5.0 oz. (excluding accessories, batteries and memory card) J150w: Approx. 146 g / 5.1 oz. (excluding accessories, batteries and memory card)
Accessories included	Li-ion battery NP-45, Battery charger BC-45A, Hand strap, USB cable, A/V cable, CD-ROM: FinePixViewer S / FinePixViewer, Owner's manual
Optional accessories	Li-ion battery NP-45, AC power adapter AC-5VX, DC coupler CP-45, Battery charger BC-45

Number of images / recording time

Mode	Still image							Movie		
	3,648 x 2,736		3,648 x 2,432 (3.2)		2,592 x 1,944		2,048 x 1,536		1,600 x 1,200	
Number of recorded pixels	3,648 x 2,736		3,648 x 2,432 (3.2)		2,592 x 1,944		2,048 x 1,536		1,600 x 1,200	
Quality	JPEG FINE	JPEG NORMAL	JPEG	JPEG	JPEG	JPEG	JPEG	VGA (30 fps)	QVGA (30 fps)	Movie recording time
Internal memory (approx. 24MB)	4	9	10	18	30	37	169	29 sec.	53 sec.	
SD memory card 512MB	100	200	220	390	610	770	3,430	9 min.	17 min.	
1GB	200	400	450	780	1,230	1,540	6,880	19 min.	35 min.	
2GB	400	800	890	1,540	2,470	3,090	12,390	39 min.	71 min.	
SDHC memory card 4GB	810	1,610	1,790	3,100	4,960	6,200	24,510	79 min.*	143 min.*	
8GB	1,620	3,230	3,600	6,220	9,960	12,450	47,130	160 min.*	288 min.*	

Actual number of frames and recording time varies depending on the type of memory card or shooting conditions.
^{*2}Movie recording will stop automatically when the movie file size becomes approx. 2GB.

^{*1} Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

^{*2} Please see the Fujifilm website to check memory card compatibility.

^{*3} Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.



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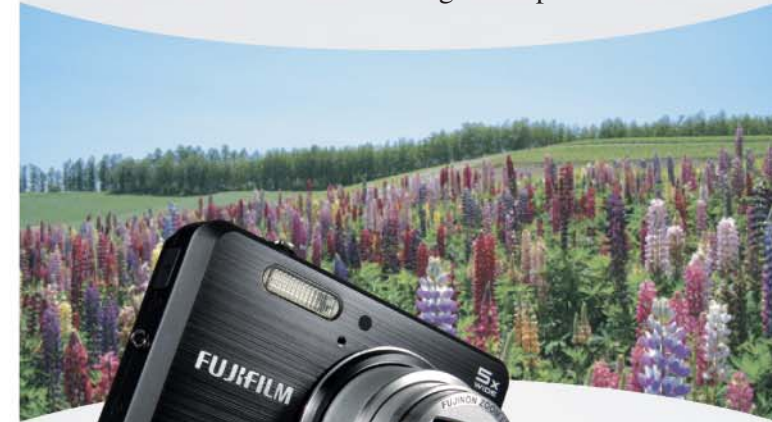
For more information, please visit our Website:
http://www.fujifilm.com/products/digital_cameras/index.html

Specifications are subject to change without notice.
All sample photos are simulated images.

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FINEPIX J150w
FINEPIX J110w NEW

Discover the Wide-Angle Perspective



10.0 Megapixels | 5x Optical Zoom | 28mm Wide Angle | Face Detection

SUD

C46M37Y36
K90



28 mm
Wide angle



5x
Optical zoom

Wide & Slim

FINEPIX J150w FINEPIX J110w

10.0 Megapixels

Thanks to an impressive 10.0 megapixels of resolution, pictures are crisp, clear, and vivid, perfect for cropping or enlarging images as you like.

Face Detection & Auto Red-Eye Removal

Face Detection identifies faces and optimizes focus and exposure, making people pictures a snap. Selectable red-eye removal detects and compensates for red-eye in detected faces, for flattering flash portraits and party pictures.

■ Face Detection



■ Auto Red-Eye Removal



High Sensitivity ISO 1600

With ISO 1600 sensitivity, even subjects on the move come out blur-free. High sensitivity also lets you shoot without the flash in an expanded range of situations, giving you natural-looking pictures that preserve the mood and the memories of the actual scene.

Picture Stabilization/Anti-blur Mode

Picture Stabilization/Anti-blur Mode automatically corrects for camera shake and subject blur, making it easy to take crisp stop-action photos with great background detail.



Versatile Shooting Modes

Pre-programmed shooting modes let you forget about the camera settings and focus on composing the best shot, ensuring optimum results in a variety of conditions.

Mode Dial		Scene Positions			
Auto	Baby	Landscape	Sport	Night	Natural Light
Picture Stabilization	Red-eye Reduction	Beach	Snow	Fireworks	Sunset
Digital Zoom	Portrait	Flower	Party	Museum	Text
SP Scene Position	Movie	Manual			

Big, Bright LCD



Multi-Frame Playback (Micro Thumbnail View)

FINEPIX J150w
3.0-inch LCD

The large, bright 3.0-inch LCD adds impact to photo viewing. In addition to two- or nine-frame display, Multi-Frame Playback also lets you choose Micro Thumbnail View, displaying 100 shots simultaneously for effortless selection and viewing.



Multi-Frame Playback (9 frames)

FINEPIX J110w
2.7-inch LCD

The bright, high-resolution 2.7-inch LCD lets you compose photos with ease. Multi-Frame Playback gives you a choice of two or nine frames for quick selection and viewing.

C46M37Y36
K90

M
C
Y
BL

C46M37Y36
K90

受注番号	得意先名	品名	色数	サイズ	目付・作業担当者			作業MAC	進行担当
					5	2	3		
32-1703091	(株)電通様	FinePix J110w/J150w ル-7(英語)	4C	210mm 297mm	07/10 峰島		07/16 峰島	IS	伊藤

M C Y BL