



ROLLS	135	36-exp.
		36-exp. 20-roll pack
	120	Single pack
		5-roll pack
220	5-roll pack	
SHEETS	4×5in. (10.2×12.7cm) 10sheets	
	4×5in. QuickLoad 20sheets	
	8×10in. (20.3×25.4cm) 10sheets	

Please contact your Fujifilm representatives / distributors for specific format and packaging availability. Some formats and packages are not available in certain areas.

**FUJICHROME**  
**Velvia 50**  
 FOR PROFESSIONALS



**FUJIFILM**  
*Professional*



**FUJICHROME**  
**Velvia 50**  
 FOR PROFESSIONALS



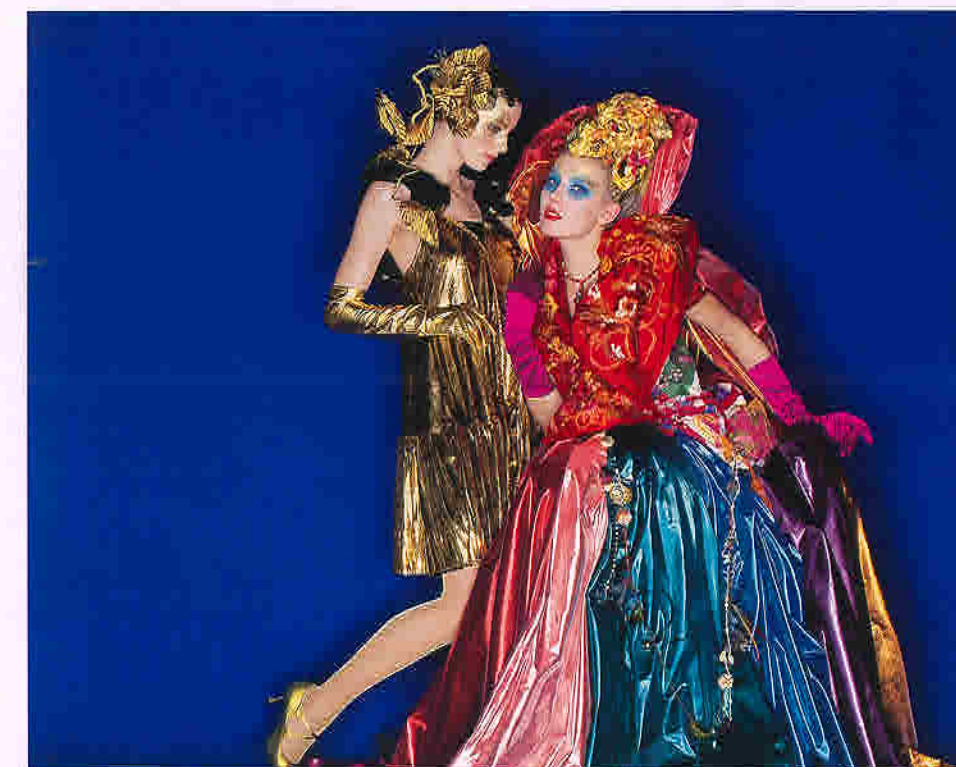
# A COLOR RENAISSANCE

FUJICHROME  
**Velvia 50**  
FOR PROFESSIONALS



**Don't simply "take" a photo. Paint with color.**

With its superlative ability to portray color in all its vivid glory, Velvia 50 film had long earned the loyal support of professional photographers the world over before being discontinued. But owing to strong and consistent demand from the film's faithful, Fujifilm is happy to announce, after overcoming a host of technical challenges, the re-release of a newly restructured Velvia 50!



**The beauty of super rich image color.** Velvia 50's single greatest attribute resides in the ability to produce incredibly vivid "Velvia color." World class saturation levels enable you to lay down extremely rich colors that exceed the human eye's perceptive limits and let you create the most striking images possible. With Velvia 50, the difference is vividly clear.

**Studio photography draws out strengths.** Velvia 50 is an equally powerful film in the studio. Whether for still life photography, fashion, or commercial products such as jewelry, Velvia 50 delivers an unmatched sharpness and stereoscopic feel to its subjects.

**True to life depth, dynamic expression.** Velvia 50 lets you create exceedingly sharp and crisp images with the most dynamic colors through a strong combination of saturation and sharpness technologies. Extremely fine granularity makes Velvia 50 highly proficient at tightening shadows and clarifying highlights.



**Landscapes and nightscapes as colorful drama.**

Velvia 50 wields tremendous muscle in bringing out the vividness and richness of the color spectrum, from azure seas and skies to verdant forests and a myriad of floral color. In fact, Velvia 50 makes capturing beautiful sunsets and night views a specialty.

